

MBEA COVER CONTEST SCORING GUIDE

<i>Requirements</i>	<i>Points Possible</i>	<i>Deductions</i>
Only two colors used (example—black and shades of blue, etc.)	10	
No photographs or only black-and-white (grayscale) photos used. Black-and-white (grayscale) photos must be printed in one of the two colors selected. If photo is printed with black, the second color would have to be black.	5	
MBEA logo used and intact (including words under logo)	20	
Standard 8.5" x 11" (portrait) paper	5	
Theme used: <i>Business Education...for a SUPER Future!</i>	5	
Name of association, name of conference, date, and place included	20	
Written permission for clipart/graphics documented and included	20	
Two camera-ready color copies submitted	10	
File of completed cover included on disk/CD	10	
Application form complete	20	
Fonts (tff) saved separately on disk	5	
Clipart/graphics used saved separately on disk	10	
Spelling/grammar correct	10	
Eye appeal (format, layout, use of white space, creativity)	20	
Professionalism (includes balanced representation for gender, ethnicity, etc.)	20	
Postmarked by deadline—February 1, 2006	10	
TOTAL	200	

Student Name(s): 1. _____

2. _____

Software Used: ☐ Adobe InDesign ☐ Adobe PageMaker
☐ Adobe Photoshop ☐ Adobe Illustrator
☐ Microsoft Word

Instructor Feedback

Failure to meet any of the requirements on the scoring guide will result in disqualification in the competition.

For contest submission, original covers and disks/CD's will not be returned. Due to the number of entries, individual feedback will not be available. A binder with all entries will be available during the MBEA Summer Conference for review.